



Hungary-Slovakia  
Cross-border Co-operation  
Programme 2007-2013

European Union  
European Regional Development Fund



## Building partnership

[www.husk-cbc.eu](http://www.husk-cbc.eu)

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**National Agency for Development of Small and Medium Enterprises,**

**Theodore Puskas Foundation**

and

**ITD Hungary Zrt.**

invite you to the

*3<sup>rd</sup> International Conference*

of the Hungarian - Slovak Small and Medium Enterprises Cooperation Support project which is realised within Hungary-Slovakia Cross-border Co-operation Programme 2007-2013.

## ***Business Excellence in Small and Medium Sized Enterprises***

**Date:** 14<sup>th</sup> September 2010, 10:00-15:45

**Venue:** Hunguest Hotel Flóra, 5 Fürdő Street, Eger, (<http://www.hotelflora.hunguesthotels.hu>)

### **Programme**

10:00-10:30	Registration
10:30-10:45	Opening speeches (PTA, NADSME)
10:45-11:00	Presentation of the project "Hungarian - Slovak Small and Medium Enterprises Cooperation Support" (NADSME)
11:00-11:40	Business excellence at small and medium sized enterprises (Hungarian Association for Excellence, PTA)
11:40-11:55	Coffee break
11:55-12:10	BASIS – The Business Advice and Support International Standards (NADSME)
12:10-12:35	Presentation of successful Hungarian partner in the field of business excellence
12:35-13:00	Presentation of successful Slovak partner in the field of business excellence
13:00-14:00	Lunch break
14:00-15:30	Interactive case studies in the field of business excellence (Hungarian Association for Excellence, PTA)
15:30-15:45	Closure of the conference (NADSME, PTA)

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### Online registration:

<http://www.sme-husk.eu/registrationEger>

**Deadline of online registration:** 10<sup>th</sup> September 2010

(Please be aware that the registration is on “first come first served” base and in case of overbooking the registration closure can be done before the deadline)

### For more information:

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**Participation is free of charge on the basis of European Regional Development Fund co-financing.**

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Theodore  
Puskas

